

## How Much Do I Spend On Marketing?

|                 |         |
|-----------------|---------|
| Turnover        | / month |
| Turnover        | / month |
| Marketing Spend |         |

*\*Includes Time and Money Spent*

## Value of Your Time

|                      |                                       |
|----------------------|---------------------------------------|
| Wage out of business | \$ _____ weekly / 40 hours = \$ _____ |
|----------------------|---------------------------------------|

### *Example:*

*220 working days/year  
\$100k/year = \$454/day  
= 8hr/day  
= \$57/hr*

NOTES